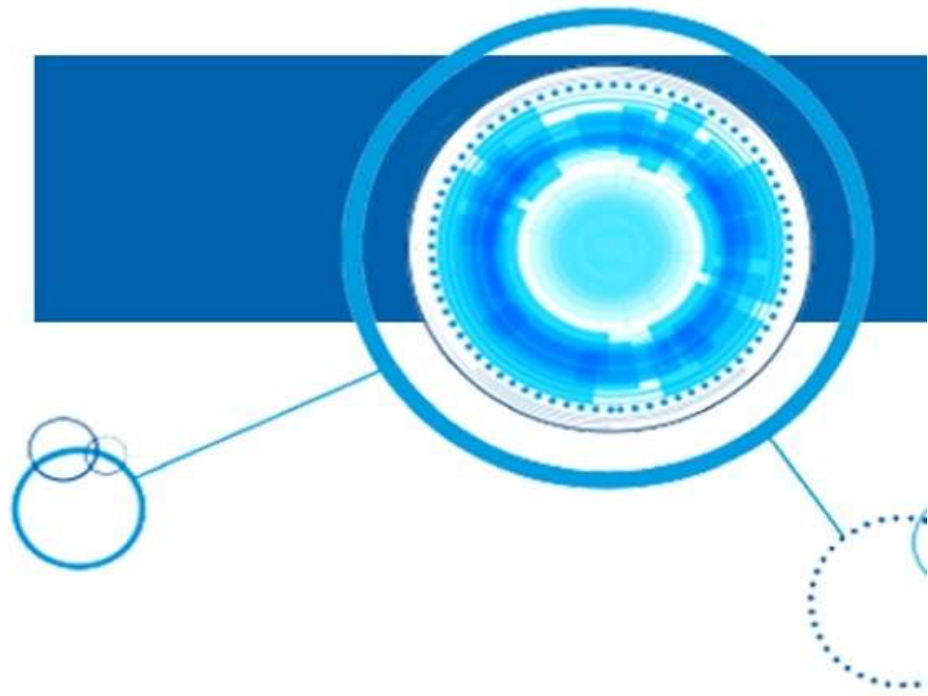


Historical Changes and
Political Transitions
Media & Journalism
Key Actors

PALAU DE PEDRALBES - BARCELONA
17-18 September 2015



Historical Changes and **Political Transitions** **Media and Journalism** Key Actors

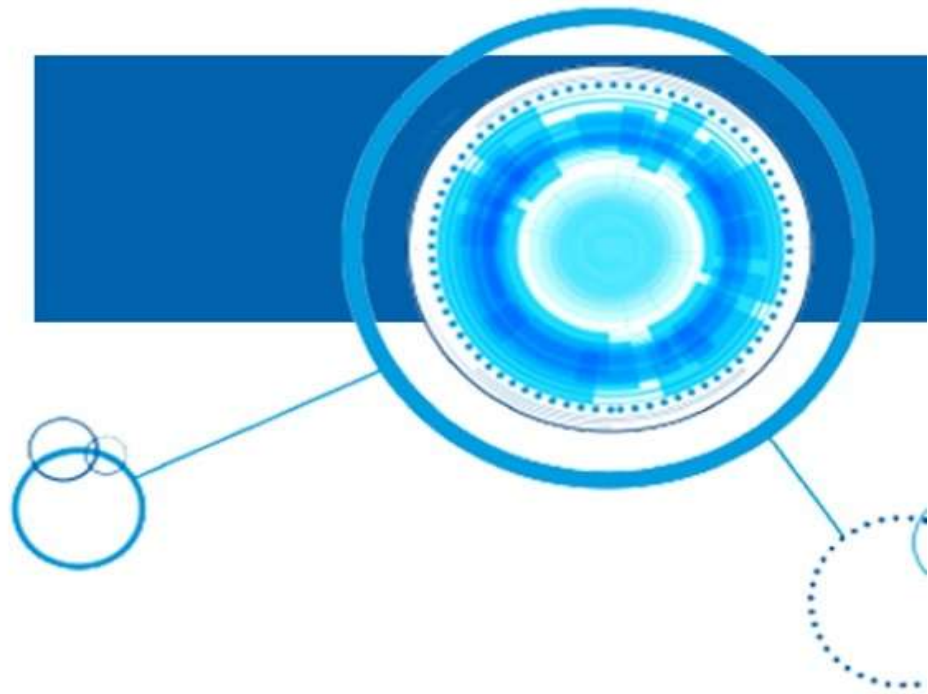
BARCELONA, 17 – 18 September 2015

Programme

Historical Changes and Political Transitions Media & Journalism

Key Actors

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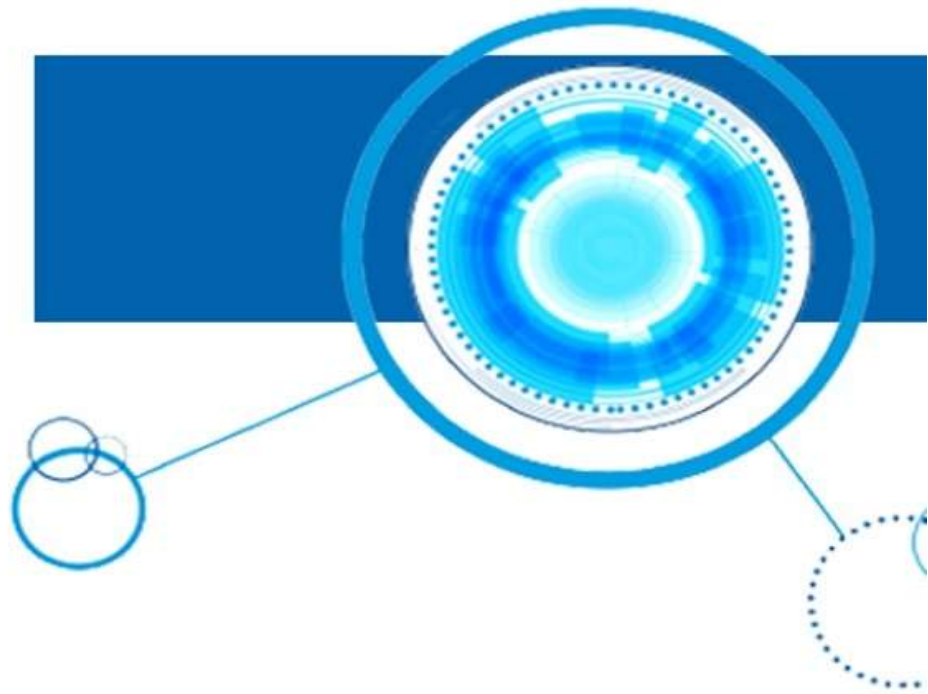


17th September 2015	
9.00 – 9.30 am	Registration
9.30 – 10.30 am	<p style="text-align: center;">Opening ceremony</p> <p>Welcome remarks:</p> <p>Senén Florensa, executive president, European Institute of the Mediterranean, IEMed</p> <p>Salah Eddin Elzein Mohammed director, Al Jazeera Center for Studies</p> <p>Keynote address:</p> <p>Fathallah Sijilmassi*, secretary general, Union for the Mediterranean</p>
10.30 – 11.00 am	Coffee break
11.00 am – 1.00 pm	<p>Media and transitions</p> <p>What lessons can we extract from the experience of the media in the democratic processes in South America, Eastern countries and Spain? What would have changed without journalists ready to cover events? How far were they able to influence the outcome of those transitions? What difficulties did they face and how did they overcome them? Is it possible to transfer some good practices to the Arab world?</p> <p>Chair: Moez Sinaoui, spokesperson for the Presidency of the Republic of Tunisia and former director of communication at <i>Nessma TV</i></p> <p>Speakers:</p> <p>Xavier Vidal-Folch, former deputy editor-in-chief, El País (Spain)</p> <p>Ilhem Allagui, associate professor, Northwestern University in Qatar</p> <p>Marwan Bishara, Al Jazeera senior political analyst, Al Jazeera Media Network</p> <p>Bichara Khader, senior research associate, IEMed and president of the EuroMeSCo General Assembly</p> <p>Maciej Stasinski, journalist at <i>Gazeta Wyborcza</i> and correspondent of <i>La Vanguardia</i> in Poland</p> <p>Discussants: Josep Maria Martí i Font, journalist and writer, president of the Association of European Journalists in Catalonia; Rosa Massagué, columnist at <i>El Periódico de Catalunya</i></p>

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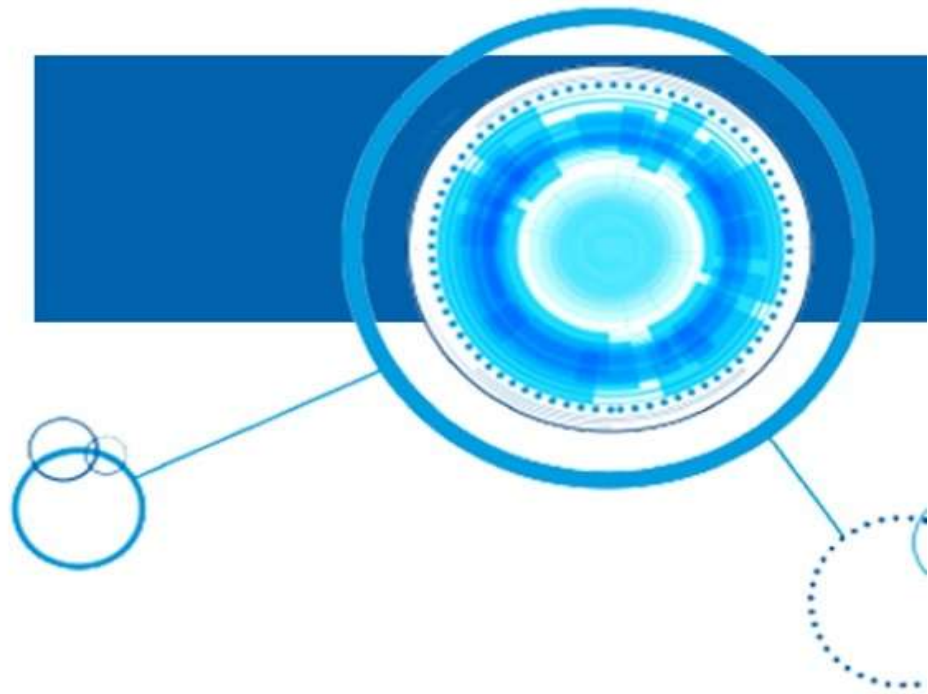


1.00 - 3.00 pm	Lunch
3.00 - 4.30 pm	<p>New media for a new era</p> <p>The achievement of greater freedom of expression has hastened the emergence of new media. How can the new private media develop and win audiences if public media has traditionally been pre-eminent? What changes must the public media face to recover its credibility and reputation? How does the fragmentation of audiences and advertising investment affect the emergence of new media? What new economically sustainable model is needed in the Arab world for the emergence of new professional media?</p> <p>Chair: Thembisa Fakude, head of research relations, Al Jazeera Center for Studies</p> <p>Speakers: François Bonnet, co-founder and editorial director of <i>Mediapart</i> Fatima El Issawi, senior lecturer in Journalism, Essex University, and research fellow at the Middle East Centre, London School of Economics Ridha Kéfi, editor-in-chief of <i>Kapitalis</i> Cristina Manzano, director of <i>esglobal</i> Iñigo Sáenz de Ugarte, deputy director of <i>Diario.es</i> and author of the blog "Guerra eterna"</p> <p>Discussants: Ihsane El Kadi, director of <i>Maghreb Emergent</i>; Federico Palomera, secretary general, Spanish Commission for Cooperation with UNESCO</p>
4.30 - 5.00 pm	Coffee break
5.00 - 6.30 pm	<p>Government, from control to the guarantee of free information</p> <p>What legal changes favour the expansion of the media and journalism panorama? What measures must the authorities take to guarantee rights linked to freedom of expression and freedom of information? What progress has been made in terms of transparency and accountability? Reform, constitution and new legislative frameworks.</p> <p>Chair: Lurdes Vidal, editor-in-chief of <i>afkar/ideas</i> and chief officer for Arab and Mediterranean Affairs, IEMed</p> <p>Speakers: Shaimaa Abulkhair, <i>Avocats sans Frontières</i> and former Middle East consultant for the Committee to Protect Journalists Larbi Chouikha, professor in communication, Institute for Press and Information Sciences, Université de La Manouba Beata Klimkiewicz, assistant professor at the Institute of Journalism and Social</p>

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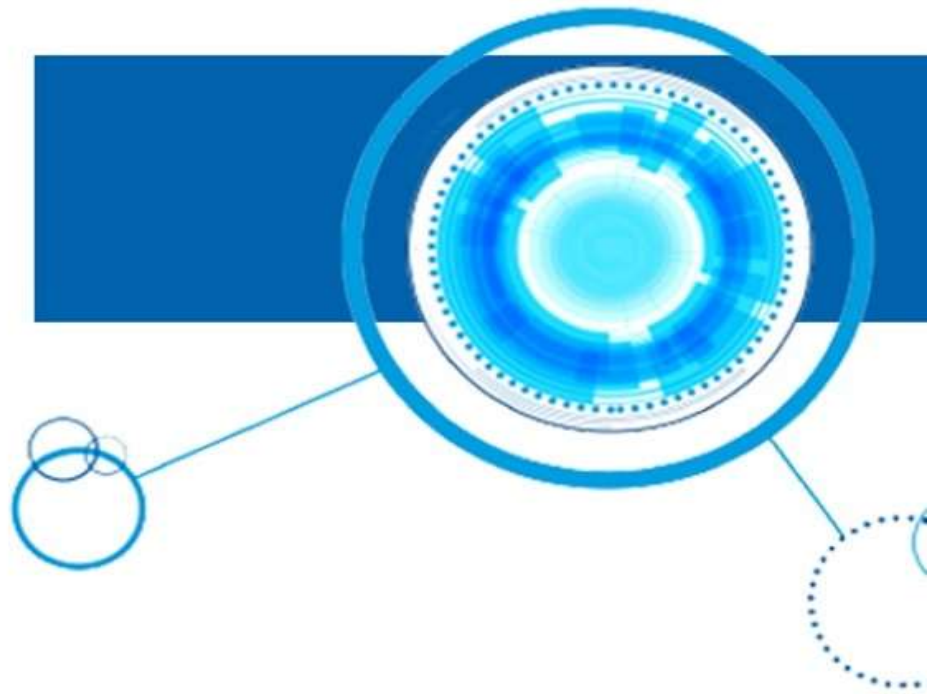


	<p>Communication, Jagiellonian University Maâti Monjib, political analyst, human rights activist and professor at the Mohamed V University Naomi Sakr, professor of Media Policy, University of Westminster and former journalist, editor and country analyst with <i>The Economist</i></p> <p>Discussants: Albert Sáez, deputy director of El Periódico de Catalunya; Ali Lmrabet, journalist, founder of Demain Magazine and demainonline.com</p>
18th September 2015	
9.30 – 11.00 am	<p style="color: red; text-align: center;">Journalism that can meet the new challenges</p> <p>Citizen demands for information in the light of the changes are becoming more pressing. How to meet the challenges of reporting from a country undergoing change? How to cover new and far more plural parliamentary and political activity? How to develop new forms of investigative journalism? How to incorporate revealing and rigorous news through data journalism and fact-checking?</p> <p>Chair: Daoud Kuttab, director general at Community Media Network and chairman of Arab Reporters for Investigative Journalism</p> <p>Speakers: Abigail Fielding-Smith, reporter, The Bureau of Investigative Journalism, head of editorial development at <i>Coda Story</i> and former Financial Times Beirut correspondent Alain Gresh, journalist specialized on Middle East, at <i>Le Monde diplomatique</i> and <i>Orient XXI</i> Zahera Harb, senior lecturer in International Journalism at City University London Eduardo Martín de Pozuelo, investigative journalist with <i>La Vanguardia</i></p> <p>Discussants: Carme Colomina, columnist on International Affairs at <i>ARA</i>; Ricard González, former correspondent of <i>El País</i> and <i>ARA</i> in Egypt</p>
11.00 – 11.30 am	Coffee break
11.30 am – 1.00 pm	<p style="color: red; text-align: center;">Relevance in the midst of the noise of global communications</p> <p>How to select truthful and relevant news faced with the daily avalanche from endless sources? What is the scope of the non-professional media that emerged through the new communication technologies promoted by citizen journalists? What is the reach and influence of bloggers? What is the future role of the media and international news agencies?</p> <p>Chair: Noha Mellor, Professor of Media at University of Bedfordshire</p> <p>Speakers: Lina Attalah*, editor-in-chief of the online newspaper <i>Mada Masr</i></p>

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	<p>Donatella Della Ratta, postdoctoral fellow at University of Copenhagen Leila Nachawati, communications officer for <i>APC.org</i>, professor of Communications at Carlos III University and co-founder of <i>Syria Untold</i> Sana Sbouai, former writer of <i>Nawaat.org</i> and editor-in-chief of <i>Inkyfada</i> Mohamed Zayani, associate professor at Georgetown University School of Foreign Service in Qatar</p> <p>Discussants: Medir Plandolit, head content, VICE Spain; Carla Fibla, Euronews and former correspondent in the Middle East and North Africa for <i>La Vanguardia and Cadena SER</i>.</p>
1.00 - 1.30 pm	<p style="text-align: center;">Closing remarks</p> <p>Salah Eddin Elzein Mohammed director, Al Jazeera Center for Studies Senén Florensa, executive president, European Institute of the Mediterranean, IEMed</p>